



FOR IMMEDIATE RELEASE

CareStar Acquires FamilyWatch

Northern Kentucky - Cincinnati, Ohio, March, 2018 – President, Pamela E. Zipperer-Davis, has announced that CareStar has acquired FamilyWatch, a personal services Company, located in Fort Mitchell, KY. FamilyWatch has been owned and operated by Christine Heimbrock Hiltz for the past 30 years, a parallel with CareStar’s own 30-year company history. Both organizations have shared a common purpose since their creation, helping individuals live the most productive lives they can in their community and/or home, which made this acquisition a no-brainer for both parties.

When describing the impact this acquisition will have on both Companies Pamela stated “I have known Chris and the Hiltz family for many years. Chris’ personal values and therefore her Company’s values align very well with CareStar’s. CareStar sees a tremendous opportunity to positively impact more people’s lives through FamilyWatch and believes it has tremendous growth opportunities. Chris will remain with the Company for at least the next year to ensure a seamless transition for both the individuals served and the FamilyWatch employees. We are called to our mission of improving communities by improving lives. This is one more opportunity to add to CareStar’s 30-year track record of success in home and community-based programs.”

About CareStar

CareStar was founded in 1988 in Cincinnati, Ohio and continues as an industry leader in the field of Long-Term Case Management, Assessment, Population Health Management and innovative Software Development Solutions. CareStar developed an online education system in 2006 to serve the continuing educational needs of Home Health Aides/Agencies, Personal Care Technicians and Certified Nursing Assistants.

In addition to our clinical and online learning expertise, our software services provide applications, report writing, data management, query development and other technology services to healthcare organizations and government entities. We strive to help organizations achieve peak performance and efficiency through our software applications and technology services.

CareStar’s Mission is “Improving Communities by Improving Lives.” CareStar’s services are designed to support individuals with chronic health conditions and/or disabilities, enabling them to safely remain in their home or other community settings and live as independently as possible. CareStar is HITRUST Certified, by the Health Information Trust (HITRUST)



Alliance. As a value to our customers, this Certification is a result of meeting rigorous healthcare regulations and requirements for protecting and securing sensitive and private healthcare information, significantly improving the security environment encompassing third party privacy, security and compliance. In addition to the HITRUST Certification, CareStar is proud to be credentialed as a Quality Improvement Organization-like (QIO-like) entity, administered by the Center for Medicare and Medicaid Services (CMS).

Additional accolades include being accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF) with commendation, having an A+ rating with the Better Business Bureau, and being a 2018 finalist for the Better Business Bureau's Torch Award For Business Ethics. Finally, CareStar was a 2017 Goering Center Family and Private Business Finalist for Private Businesses with more than 101 employees. The annual honor is bestowed upon only two (2) companies. This exemplifies what family and private business is and should be.

CareStar's Media Contact:

Adam Phelps
Director, Human Resources, Strategy and Communications
CareStar, Inc.
Aphelps@carestar.com

To learn more about CareStar, visit CareStar.com

